

# KANSAS STAR

casino ★ hotel ★ event center



## WHO WE ARE...

- ★ Community focused – Iowa based
- ★ Long term oriented
- ★ Investors in the gaming industry
- ★ High margin operators of quality gaming properties
- ★ Operate three land-based casino properties and one riverboat

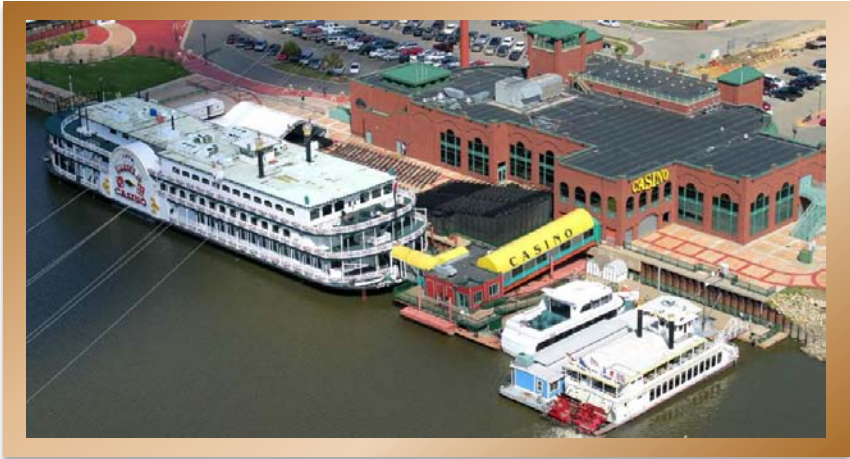
## OPERATING STRATEGY...

- ★ Peninsula is a locals oriented company
- ★ Properties designed for high frequency visitation
- ★ Principal entertainment venues
- ★ High quality modern amenities
- ★ Top line driven
  - ★ Emphasis on database marketing
  - ★ Brand recognition
- ★ Community Partnerships

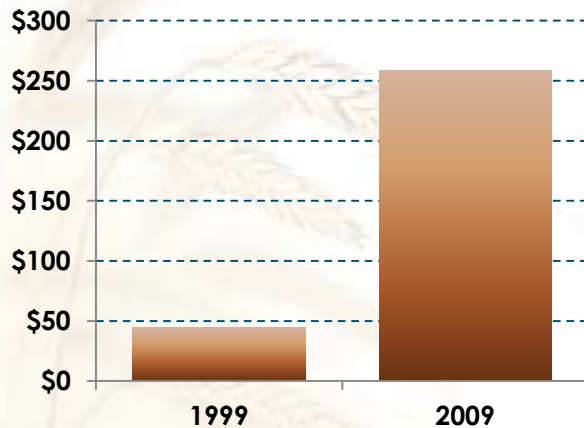


## OUR BEGINNING

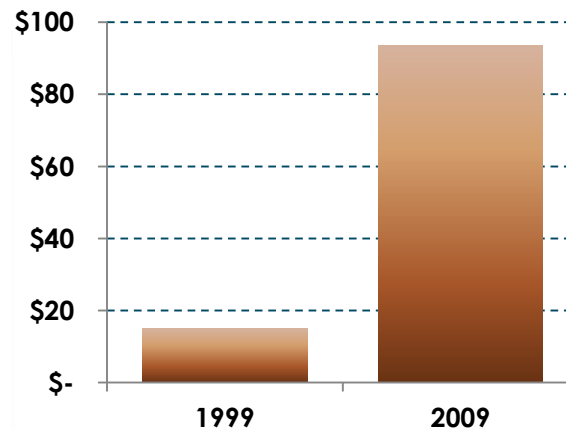
DIAMOND JO CASINO  
RIVERBOAT, DUBUQUE (1999)



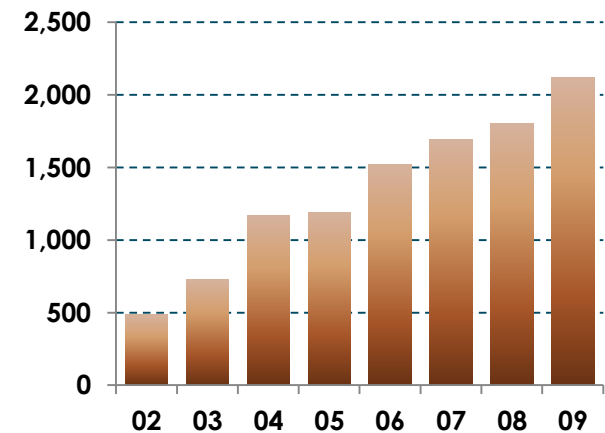
■ Gaming Revenue



■ EBITDA



■ Employees



## CORPORATE TIMELINE

DIAMOND JO DUBUQUE  
RIVERBOAT



EVANGELINE DOWNS



DIAMOND JO DUBUQUE  
LAND BASED



KANSAS STAR  
casino • hotel • event center



1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011



DIAMOND JO WORTH



AMELIA BELLE

## HOW WE COMPARE TO OTHER MIDWEST & REGIONAL CASINO OPERATORS

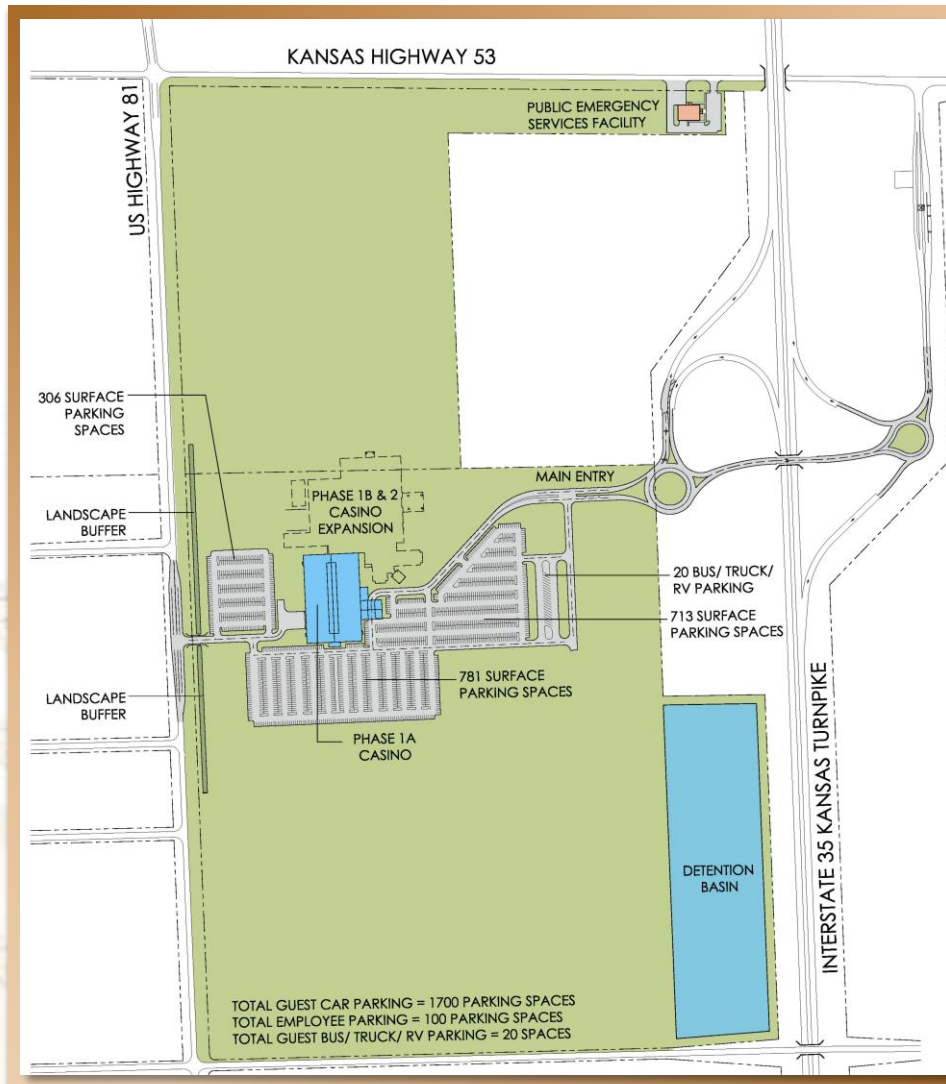
	Isle of Capri Casinos	Pinnacle Entertainment	Ameristar Casinos	Harrah's Entertainment	Peninsula Gaming <sup>(1)</sup>
No. of Properties.....	15	7	7	52	4
LFY Revenue Growth	-11%	-4%	-4%	-11%	5%
<b>LTM EBITDA Margin.....</b>	<b>17%</b>	<b>17%</b>	<b>28%</b>	<b>22%</b>	<b>31%</b>
<b>Net Debt / LTM EBITDA.....</b>	<b>6.5x</b>	<b>5.6x</b>	<b>4.6x</b>	<b>10.3x</b>	<b>5.2x</b>
Ownership Status.....	Public	Public	Public	Private	Private
Credit Rating	B/B2	B+/B2	BB/Ba3	B-/Caa3	B+/B1

1) Peninsula Gaming is pro forma for recent acquisition

## UNIQUE ATTRIBUTES OF OUR PROPERTY

- ★ Midwest Based Company
- ★ True Community Partnership
- ★ Kansas All Star Scholarship Fund
- ★ Equestrian / Event Center = Destination
- ★ Financial Strength To Get It Done

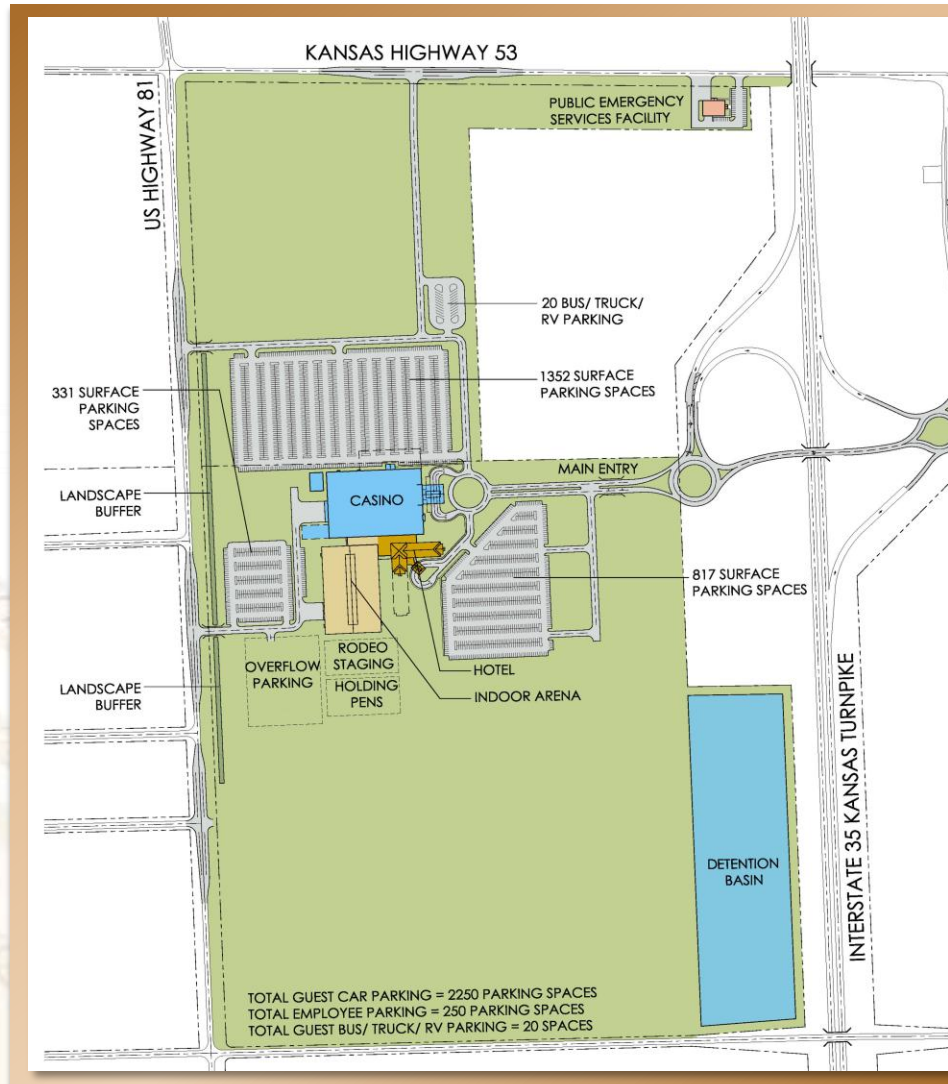
## PHASE 1A



- ★ 1,310 Slot Machines
- ★ 32 Table Games
- ★ Several Food Outlets
- ★ Public Emergency Services Facility
- ★ Direct Ingress/Egress To and From the Complex
- ★ Open November 2011



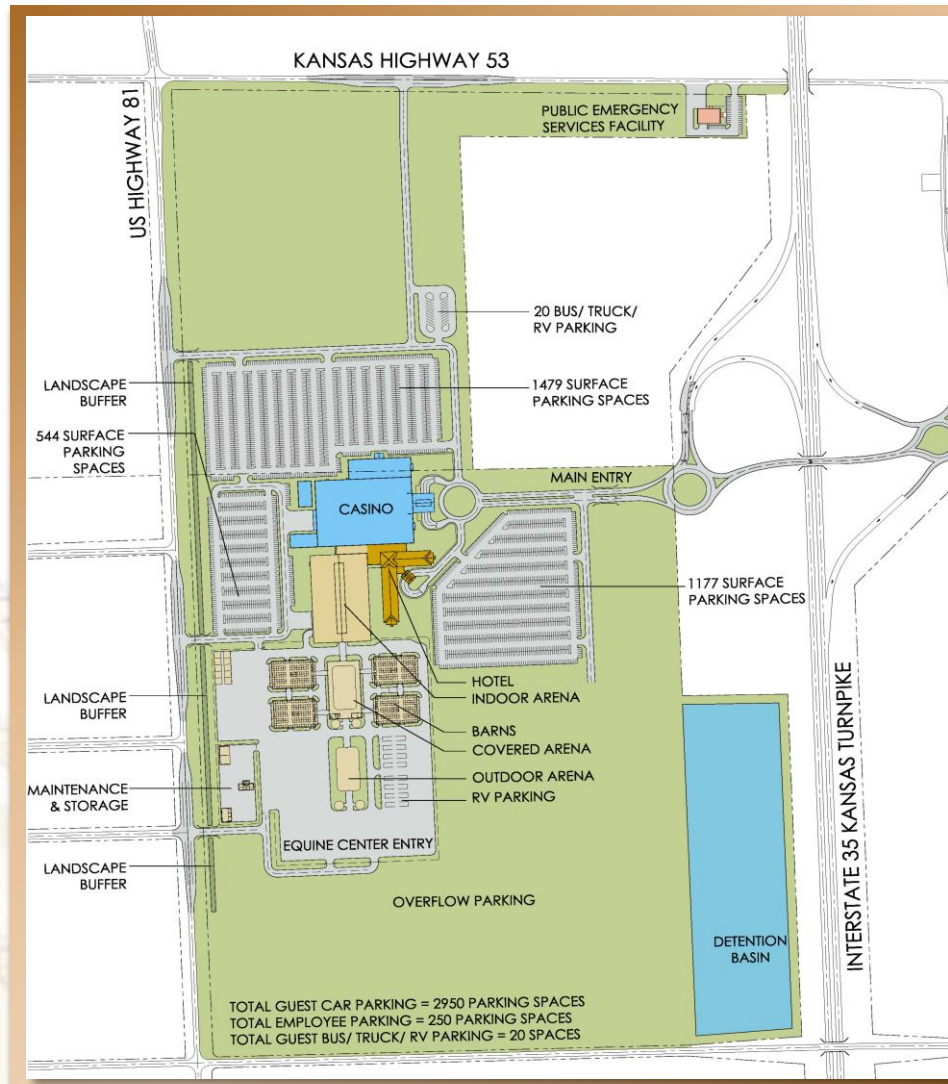
## PHASE 1B



- ★ 1,500 Slots
- ★ 42 Table Games
- ★ 40 Slot VIP Lounge
- ★ 10 Table Poker Room
- ★ 250 Seat Buffet
- ★ 110 Seat Steakhouse
- ★ 2 Outlet Food Court
- ★ 100,000 SF Indoor Arena
- ★ 150 Room Hotel
- ★ 20 Space RV Park
- ★ Open November 2012



## PHASE 2



- ★ 300 Total Hotel Rooms
- ★ 24 Acre Equine / Rodeo Center Expansion
- ★ 40 Space RV Park

## PHASE 3



## Future Developments

- ★ Additional Hotel
- ★ Master Planned Retail Development
- ★ Phase II Expansion of Equine Center
- ★ 100 Space RV Park

# KANSAS STAR

casino ★ hotel ★ event center

